

National Road Safety Partnership Program

***There are no road safety secrets; good road
safety practices are simply good for business.***

— McColl's Transport Case Study

NRSP
NATIONAL ROAD SAFETY

**PARTNERSHIP
PROGRAM**

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GROUP

Why act?

Every life lost on our roads is one too many – and, in most cases, it's avoidable.

When you consider that vehicle-related incidents remain the highest injury risk to workers in Australia and that they are the highest organisational risk for most businesses, why wouldn't you act? How much are poor road safety practices costing your workers, brand and operations? Humans make mistakes. To reduce their impact we all need to work together to share the responsibility and reduce the risk.

Vision:

All businesses and organisations striving to eliminate serious injury and death from work-related vehicle crashes.

Mission:

To ensure that:

1. the benefits of minimising work-related vehicle crashes are recognised and vigorously pursued
2. the leadership of all businesses and organisations recognises that work-related vehicle crashes are unacceptable and avoidable,
3. minimising work-related vehicle crashes is accepted as a shared responsibility
4. approaches to minimising work-related vehicle crashes are based on current best evidence
5. addressing work-related vehicle crashes becomes part of core business activity.

The National Road Safety Partnership Program

What is the problem?

Road travel is the highest risk activity of most businesses. The risk arises from both business and travel to and from work travel. Two-thirds of all work-related fatalities involve a vehicle, at a conservative annual cost to the community of \$1.5 billion, \$500 million of which are direct compensation payments. From an organisation's perspective the total cost of an incident can be 8 to 53 times higher than the insurance cost payout.

What is NRSPP?

The National Road Safety Partnership Program (NRSPP) is a collaborative network established to support Australian businesses to develop a positive road safety culture. The program aims to assist Australian businesses and organisations to improve the safety of their employees and help reduce the nation's road trauma. Improving road safety is simply good business.

How and why was NRSPP established?

The National Road Safety Strategy identifies a shared responsibility to reduce deaths and serious injuries on the road. It is not just the domain of government. The NRSPP was established to bring together businesses, researchers and government in an industry-led collaborative network. It aims to encourage businesses to share their knowledge across sectors. It's about reducing death and injuries without the red tape.

Since the program officially launched in 2014 as part of the UN Decade of Action on Road Safety, it has become clear that industry's road safety leaders are eager to share their knowledge with their peers and other sectors to help them recognise that being safe is not a cost but an integral part of good business. The NRSPP has been developed by an industry-led Steering Committee. Its secretariat is hosted by ARRB and is funded principally by a government coalition and ARRB Group (ARRB).

What does NRSPP do?

The program provides free networking, support and education to assist organisations in making road safety part of their organisational culture.

The NRSPP can help businesses of all sizes, across all sectors, to build road safety initiatives specific to their workplace and beyond. Importantly, it brings together and promotes conversations between businesses, government and researchers to help Australian organisations develop a strong safety culture – something that is critical to running a successful business.

Why should your organisation join NRSP?

The NRSP provides:

- a single point of coordination and funding to impact national work related road safety
- conduit into government, as the program is directly linked with the National Road Safety Strategy
- an alignment with Australian research centres, ensuring evidence-based solutions and that research-inspired solutions are practically based
- brand recognition for being active, contributing to community good and highlighting industry good practice
- an opportunity to collaborate on common issues with a range of industry peers.

NRSP partnership tiers

The NRSP invites organisations to become part of the program. Size, sector, public, private, not-for-profit, there is a place for your organisation. NRSP is currently funded primarily by government and ARRB with the industry-led Steering Committee consisting of organisations that had the vision, and resources to guide the program's development from inception in 2012, launch in 2014, to today.

The program's success is based on an active 'doing' partner base. The NRSP partner tiers provide avenues for involvement from funding the secretariat, sponsoring specific elements or growing the support network.

Core Partner

A minimum \$50,000 per annum where the funding is directed solely to support the approved activities of the NRSP Secretariat.

Entitlements include all the benefits open to Partner Sponsors, plus:

- ✓ monthly communications
- ✓ representation on the Steering Committee
- ✓ the ability to influence the NRSP work program
- ✓ recognition in the NRSP Monthly Bulletin and where relevant on the website
- ✓ recognition on NRSP home page
- ✓ a conduit to other funders, national road safety forums and Steering Committee partners.

Partner Sponsor

A minimum \$50,000 per annum or equivalent in-kind support where the funding is specifically tied to delivery of projects, research or the development of program tools.

Entitlements include all the benefits open to Program Sponsors, plus:

- ✓ representation on the Steering Committee
- ✓ recognised branding
- ✓ branding of sponsored elements/tools
- ✓ the opportunity to influence topics and funding allocation.

Program Partner (PP)

In-kind commitment which is a good first step to becoming part of NRSP to understand how it functions and opportunities for engagement. PP's are required to make a commitment to share information and support road safety knowledge transfer.

Entitlements include:

- ✓ recognised on NRSP website Program Partner page with listed commitment
- ✓ ability to participate in Working Groups
- ✓ featured news item
- ✓ quarterly communications
- ✓ access to NRSP support network to identify solutions to road safety issues and ARRB research library.

What are the benefits of becoming a part of NRSP?

How will your involvement improve NRSP and build on its success?

You will:

- Grow the peer-to-peer network that supports adoption of innovative best practice road safety solutions
- Show how business road safety initiatives are a shared advantage and how they raise the standard of the entire industry
- Demonstrate industry leadership in taking ownership and sharing the responsibility for reducing deaths and serious injuries on the nation's road
- Expand the NRSP collaborative network and allow it to benefit from your organisation's ideas and experience.

What is in it for organisations to become a partner?

- Ability to promote and share good practice with peers
- Opportunity to network with industry leaders
- Ability to provide direct feedback to vehicle manufacturers
- Linkage and engagement with key policy makers nationally
- Ability to combine resources with peers on common issues to find solutions
- Improved safety, productivity, efficiency and reduced environment emissions.

What will you have access to?

- Ability to quantify the real costs of road incidents to your organisation
- Access to the latest thinking and supporting evidence on improving travel safety
- Knowledge, good practice for managing the key workplace-related road safety risks
- Support resources from across industries and businesses.

Who is involved?

Steering Committee - Core Partners:



Steering Committee - Industry Led Partners:

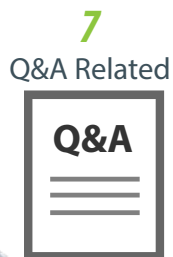
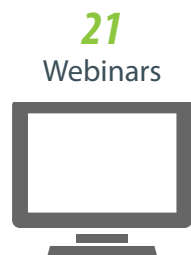


Program Partners:

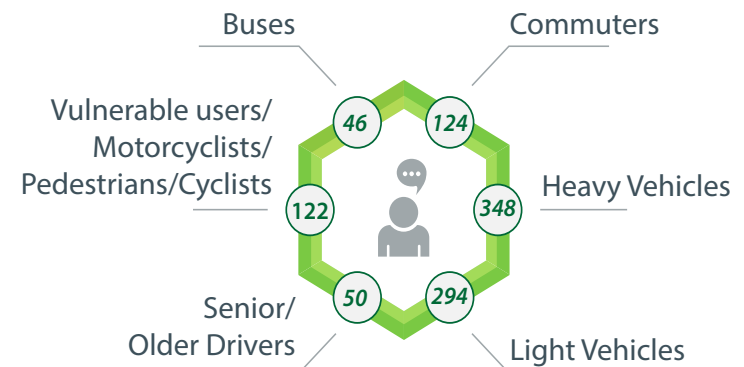


What is available through NRSP?

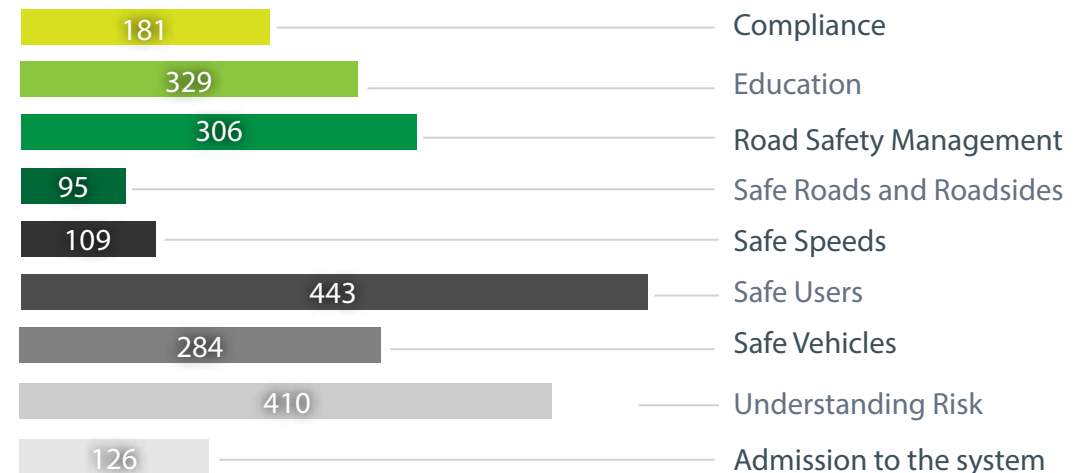
NRSP has already developed:



Knowledge portal for:

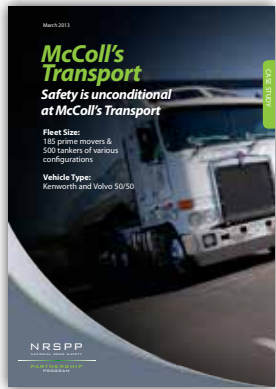


Extensive resources based around safe systems: Within the knowledge centre



Examples of why NRSP case studies matter

Partners can sponsor the development of case studies and the subsequent webinars so long as they meet all due diligence and there is independent verifiable evidence over time that road safety has been improved.

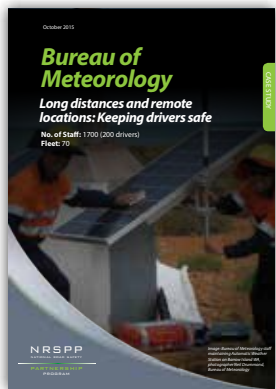


McColl's Transport

McColl's Transport operate a fleet of 185 prime movers & 500 tankers of various configurations.

Benefits include:

- The cost of crashes in 2011-2012 was less than one-fifth of the cost in 2008-2009. There were also significant reductions in working time lost due to vehicle-related injuries
- Spending money on safety pays off, as demonstrated by the cost savings in areas such as time lost to accidents, reduced WorkCover and insurance premiums. These kinds of outcomes are persuasive in demonstrating to company CFOs that investing in safety makes good business sense.



Bureau of Meteorology

For a fleet of 70 vehicles, 1700 staff travelling approx. 1.24million kms/annum.

Benefits include:

- The average total cost per claim has dropped more than 50 per cent, from \$5,380 in 2010/11 to \$2,542 – in the 2013/14 financial year
- The average cost of vehicle damage claims has dropped from \$1,196 per vehicle to \$405 i.e. almost one-third the average cost just four years earlier.

NRSP working groups

Driver Headspace

- “how an employer supports a worker’s capacity, frontline managers and the wider workforce, to focus on driving following a high stress event”
- Commenced research which aims to look at how stressful events may impact on a driver’s state of mind or ‘headspace’ and, in turn, impact on driving safety.
- Develop fact sheets and supporting webinars to assist with managing the headspace risk.

Utilities Forum – guided by NRSP Partners

- Consists of 16 utility companies representing over 26,000 fleet vehicles nationally
- Explores the size and scope of the transport risk problem

- Benchmarks how company performance and systems compare
- Identifies key risks and how they can be mitigated

Safe Use of Mobiles in Vehicles

- Aim is to help businesses put an end to texting while driving
- Developing a good practice common sense guide for mobile phone use in vehicles and, a series of business-to-business videos and internal messaging material

B2B: Safer Vehicles are better business

- Business call to arms to ensure you have the safest vehicles for the job
- Led by IAG
- Consists of ARRB, Bosch, 3M, IAG, Origin Energy, VicRoads and Holden
- Developed: Safer Vehicle Purchasing Guide and B2B Video Safer Vehicles are Better Business to help advocate good practice.

Grey Fleet

- Grey Fleet (GF) is a term used to depict vehicles used for work purposes that are not owned or leased by the organisation employing the driver.
- Conduct research exploring the risk, tools to manage and awareness
- Develop a policy guide and how to implement it around the safe management of GF

NRSP special projects



Total Cost Incident Calculator - helps businesses understand their total costs from a crash.

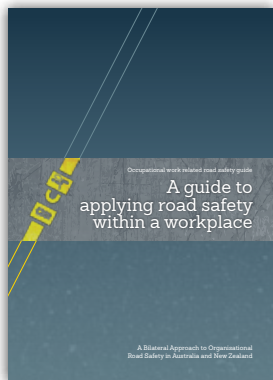
- The tool will help businesses understand what turnover would be required to cover their total costs from crashes and therefore assist the business case to change fleet safety for the better, and to generate profit from the investment in fleet safety
- Please refer to the [NRSP Fact Sheet: Total Road Incident Cost Calculator](#) for how to use the tool.

How much are crashes really costing you?

To analyse your organisations costs, go to nrspp.org.au and use the total cost incident calculator.

Workplace Road Safety Guide : A Bilateral Approach to Organisational Road Safety in Australia and New Zealand

- Provides a basic overview for ensuring workplace road safety and has interlinks with good practical examples
- Funded by National Transport Commission, NSW Department for Transport and NZ Accident Compensation Corporation



NRSP Fleet Safety Benchmarking

- Provides a user-friendly online benchmarking resource which will provide organisations with an online analysis and summary of fleet performance, road safety cultural maturity and trends over time
- Funded by the NRMA Road Safety Trust.

Express your interest in NRSPP now:

Any organisation, large or small, is invited to become involved in the program.

Perhaps you are from an organisation which has implemented road safety initiatives and want to share your experiences, or perhaps you want to improve road safety in the workplace but don't know where to start – either way, we encourage you to get involved!

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NRSPP
NATIONAL ROAD SAFETY

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About ARRB

ARRB Group Ltd (Australian Road Research Board) is a not-for-profit organisation established in 1960 to facilitate the national road research task on behalf of its members.

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