# What does it mean to be a NRSPP partner?

## NRSPP Vision

*All Australian businesses and organisations will embrace a positive road safety culture and use their spheres of influence to reduce road crashes and their consequences both internally and in the broader community*.

## What’s in it for you?

There is no cost in becoming a National Road Safety Partnership Program (NRSPP) Partner, the cost is only in-kind support and becoming an active champion for workplace road safety. So what are the key benefits for an organisation in becoming a Program Partner (PP)?

1. Publicly featured and recognised as an organisation that wants to help other organisations create a positive road safety culture and openly share their knowledge.
2. Access to an industry network of leading organisations where safety is paying its way.
3. Ability to ask PP peers for advice on developing solutions to address a road safety related risk / issue that may have emerged.
4. Ability to identify issues for consideration for Working Groups.
5. Ability to participate in Working Groups.
6. Linkages into senior levels of government and activities within the National Road Safety Strategy.
7. Monthly communications of NRSPP activities.

## What is the program?

The program’s framework has been developed through national consultation over the past three years. This consultation process was facilitated by the National Transport Commission (NTC) and resulted in a national industry-led Steering Committee to create the program’s strategic direction. The overall objective of the program is to help businesses keep their employees and fleets safe, productive and sustainable, through the reduction of road injuries and resultant compensation payments.

NRSPP is not a lobby group but a not-for-profit organisation that is focused on road safety. Partners of the program believe safety should not be considered a competitive advantage but rather a shared advantage. If one company has an incident the whole industry sector has failed in the eyes of the public. Good road safety practices are good for business.

ARRB GROUP (ARRB) was selected by the Steering Committee as the national host agency to provide overall program management and governance. ARRB and the NTC have established NRSPP as an unincorporated not-for-profit collaborative network. The Steering Committee is responsible for determining activities to be conducted by NRSPP, in accordance with the Vision Statement and in pursuit of the Objectives.

A key element of the program is to share knowledge and develop solutions to road-related crash risks identified by businesses. This is achieved by bringing together industry, government and research bodies to promote the collaborative strengths of all stakeholders. The NRSPP approach and methodology is founded on the internationally endorsed Safe System approach to road safety (Safe Users, Safe Vehicles, Safe Speed and, Safe Roads and Roadsides).

NRSPP represents an unprecedented national opportunity for businesses of all sizes to work together and use their collective knowledge, influence and resources to help improve Australian road safety. The program will help organisations to tailor road safety initiatives to their own workplace and beyond.

## Who does NRSPP apply to?

The program is focused on businesses and organisations irrespective of size that own or operate fleets of vehicles or that generate a demand for road transport through their operations i.e. via the movement of goods, services and people (including to and from work).

## NRSPP Operational Framework

The level of an organisation’s participation in the program is based entirely on it’s willingness and motivation to improve road safety. Becoming a partner of the program is through action and making a contribution to the program. NRSPP’s framework is designed to help organisations share their road safety knowledge, demonstrate leadership, identify gaps and develop solutions.

Core areas of the program’s framework include:

* **Case Studies**: currentlyavailable on the website are17 cases which illustrate how organisations have created a positive road safety culture and include, the evidence, initiatives, lessons learned, barriers overcome and most importantly – the how.
* **Webinars:** once a case study has been developed it can be converted into a 40-60 minute webinar.
* ***NRSPP Website:*** a core element identified during consultation was the need for a central repository for road safety knowledge and a point of interaction to discuss road safety related issues.
* ***Peer-to-peer promotion and mentoring:*** Program membersact as champions in road safety to their peers and outside their industry. They also provide road safety guidance to new Program Partners on how they manage road safety risk within their own business. NRSPP Secretariat acts matchmaker linking like groups and organisations together.
* ***Working Groups:*** these have been formed by the steering committee in problem areas where the business sector could provide leadership. Partners of the working groups are not constrained to just the steering committee but are open to others based on knowledge gaps and interest.
* ***Special Projects:*** These are specifically funded projects or tools which have been identified prioritised by the Steering Committee and funding secured.
* ***Steering Committee:*** established June 2012 for the purpose of guiding program development and governance and to act as champions for the program and road safety

## NRSPP Partnership Structure

The partnership structure is based on a contribution orientated model with those involved demonstrating support through commitments by action. The partnership structure for the program

## NRSPP aligns nationally and internationally

Australian state and territory governments, in the *National Road Safety Strategy 2011-2020* (the Strategy), outlined their commitment to reducing the number of deaths and serious injuries that occur on Australia’s roads by 30%. However, on its own, government can only achieve so much. As the Strategy noted, in order to achieve the ambitious 30% target,

“…we need the support of organisations, industry, businesses, community groups, and individuals.”

NRSPP is identified as an enabler within this strategy as it provides a mechanism which allows all users of the transport system to contribute to the Strategy. The program was endorsed by the Transport and Infrastructure Senior Officials' Committee (TISOC) and recognised as one key way of helping Australia to contribute to the UN Decade of Action on Road Safety.

## Steering Committee Partners as at November 2014

The Steering Committee is structured to draw on nationally significant organisations from a range of industries which have either significant fleets or are major generators of transport-related activities. The committee currently comprises of BHP Billiton, Coca-Cola Amatil, Hanson, Holden, IAG, Origin Energy, Rio Tinto, Shell, Scott’s Group of Companies, TAC, Telstra, Toll NQX, Wesfarmers Insurance, Vero / SunCorp, Zurich, ARRB GROUP, Australian Automobile Association, Australian Local Government Association, NSW Motor Accident Authority, South Australian Motor Accident Commission and VicRoads.

## Funding Partners

NRSPP has funding in to 30/05/2017. Initiatives are being developed to secure funding beyond 30/05/2017. Current funding has being provided by ARRB, NSW Centre of Road Safety / NSW Motor Accident Authority, NTC, the South Australian Motor Accident Commission and VicRoads / Transport Accident Commission. The delivery of Special Projects has been funded through grants or a funding consortium.

## Program Partners

The program is only successful if it is growing and has an active ‘doing’ partner base and this group represents the core element of the program. NRSPP Partners (PP) are making road safety commitments through action and sharing them through the program. Not only will they strive to have a positive road safety culture but the PP will utilise their influence and differentiation to improve and promote road safety: this can be through case studies, knowledge centre contributions, leading forums, developing expert information, provision of data, Working Group participation, Special Project contribution, the list goes on and is only limited by an organisation’s willingness to be part of the solution, their creativity and business management.

## Steps to becoming involved

1. Confirm that your organisation is interested, register as a user on the website [www.nrspp.org.au](http://www.nrspp.org.au) and publicise the program through your organisation. Gauge what the interest level in road safety within your organisation, are there gaps and what can you share.
2. Nominate the principal contact point.
3. Contact NRSPP secretariat.
4. With the NRSPP secretariat identify up to four actions for your organisation to deliver which will improve, support and/or promote road safety within your sphere of influence.

Please contact Jerome Carslake for further information or to discuss becoming a PP.

Email: [Jerome.carslake@arrb.com.au](mailto:Jerome.carslake@arrb.com.au)

Phone: 03 9881 1670.

# NRSPP Program Partner

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| What sector does your organisation operate within? | |
| What size is your fleet or the number of staff who generate your transport task? | |
| Describe what road safety means to your organisation? | |
| What action(s) could your organisation do to support road safety through the NRSPP & by when?  For example: *Development of an evidence based Thought Leadership piece on driver distraction Mar 2015* | |
| 1. |  |
| 2. |  |
| 3. |  |
| 4. |  |
| **Contact details**  Name:  Position:  Organisation:  Email:  Phone: | |