

NRSP
NATIONAL ROAD SAFETY

PARTNERSHIP
PROGRAM

NRSP BULLETIN

Improving Road Safety is Simply Good Business

October 2017 Newsletter No. 40

For the most up-to-date news visit www.nrspp.org.au

Welcome to the latest newsletter from the National Road Safety Partnership Program (NRSP). NRSP is a government-supported, industry-led collaborative network which aims to support Australian businesses and organisations to develop a positive road safety culture and help protect their workers and the public, not only during work hours, but also when staff are 'off-duty'.

This edition will cover:

- NRSP ACHIEVEMENTS
- NRSP NEWS
- NRSP BLOGS
- NRSP MONTHLY FOCUS
- NRSP THOUGHT LEADERSHIP
- NRSP RESOURCES
- EVENTS
- USEFUL WEBPAGES

NRSP Achievements

- New Blog section launched within the NRSP website which will feature regular articles from partners such as Youi
- The third NRSP Utilities Forum was hosted by Program Partner Water Corporation on the 31 August in Perth see [Blog – The Utility of Fatigue Affects Us All](#)
- Welcome to new NRSP Program Partner Innovation Group and Australian Pilot Vehicle Drivers' Assoc

NRSP News

Making towing a trailer safer for everyone with Bosch ABS – “On Trailer” Safety Control System with ABS and sway mitigation



Bosch Australia proudly showcased an innovative trailer safety system featuring ABS and sway mitigation technology to be released early in 2018.

[Read More...](#)



2017 AGF Safe Together competition
Vote in the People's Choice Award

How Kylie Minogue, the Grim Reaper and Gloria Estefan can Help Stop Car Dooring

Finalists were announced and voting is now open for the People's Choice award for the annual Amy Gillett Foundation video competition that invites the public to create original videos to address a road safety issue – this year's topic 'how do we stop car dooring?'

[Read More...](#)

A 30 Minute Drive To The Beach May Be The Secret To Getting Your Kids To Open Up

New research released today by Ford Australia has found that, while 95 per cent of parents feel family drives present an excellent opportunity for bonding,



screen time was invading the experience.

[Read More...](#)



Euro NCAP Launches Road Map 2025 in Pursuit of Vision Zero

Euro NCAP launches its Road Map 2025, setting out for the first time the programme's priorities for the mobility and technological revolution the auto industry is just beginning to experience.

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RU OK? Day

NRSP is committed to good mental health, so feel free to use our [Quick Fact](#), [Thought Leadership](#) and [Webinar](#) to make it easier to ask.

[Read More...](#)



Chancellor Merkel visits Volkswagen at the IAA: Powertrain Concepts of the Future Presented

For those wondering whether electric vehicles will become reality you only have to look at the investment and transformation occurring within the world's leading vehicle related manufacturers.

[Read More...](#)

Ford, Virginia Tech go Undercover to Develop Signals that Enable Autonomous Vehicles to Communicate with People

Ford and Virginia Tech Transportation Institute are testing a Ford-designed lighting method for self-driving vehicles to signal their intent to pedestrians, human drivers and bicyclists in an effort to create a standard visual language everyone can easily



process and understand.

[Read More...](#)



Winners of the 2017 AfMA Fleet Awards

The Australasian Fleet Management Association supports innovation and excellence in Fleet Management. The AFMA Fleet Awards seek to identify advances in best practice in Fleet Management and to bring these to the attention of its members and the industry.

[Read More...](#)

Am I right to drive? Understanding how drinking affects your BAC 'the morning after'

Road safety campaigns and police enforcement have dramatically reduced drink driving since the first 'booze bus' hit Australian roads and the first drink driving campaign hit our screens in the 1980s.

[Read More...](#)



Britain puts Electric Cars in Pole Position

More than half of British motorists expect their main car to be electric within the next five years, according to a major new survey.

[Read More...](#)

Australian Road Crashes Costing \$30b a Year

The federal government is being urged to do more to reduce the number of road crashes in Australia after a new report found they are costing the economy nearly \$30 billion a year.

[Read More...](#)



**COST OF ROAD
TRAUMA
IN AUSTRALIA**



Risk perception may not be what you think

Drivers find it difficult to ignore a ringing phone but they do ignore the dangers, with almost 50% believing locating and answering a ringing phone is not as risky as talking and texting.

[Read More...](#)

NRSPP Blogs



Cutting road fatalities in the grey fleet with Jerome Carslake

In an exclusive interview with OHS.com.au NRSPP manager Jerome Carslake says work related vehicles are the highest risk to any organisation and employee.

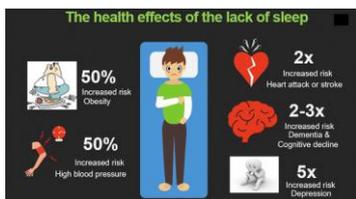
[Read More...](#)



Fleetstrategy Blog – Can an Electric Vehicle make Perth to Adelaide safely with Tim Roberts?

Tim Roberts, Executive Director of Fleet Strategy and recent NRSPP Program Partner will be tackling the challenging 2700km from Perth to Adelaide across the Nullarbor in the most practical, full size, fleet ready and Plug-in Hybrid Electric 4WD available.

[Read More...](#)



The Utility of Fatigue Affects Us All

The 2017 Utilities Forum, which included representatives from 17 organisations across Australia ranging from power, gas, telecommunications and water utilities to those that insure them, focused primarily on fatigue, which the group had identified as a key risk in the previous two

forums.

[Read More...](#)

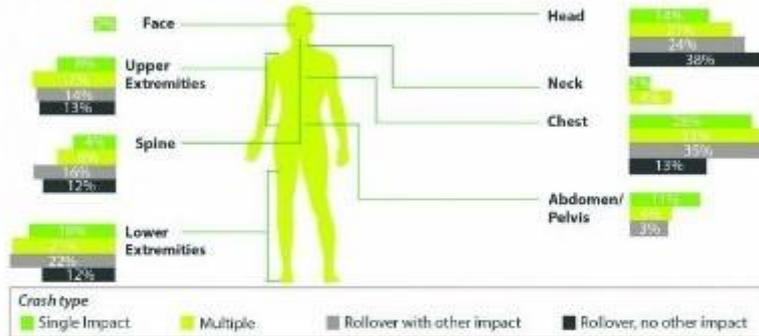
NRSPP Monthly Focus

Imagine you are driving along at 30km/hr or 40km/ hr. This generally seems slow in a car travelling along a straight section of road, but this is about the same speed you are travelling when you are going flat-out on a bicycle. Now imagine the windscreen, the dashboard and the steering wheel are colliding with your head and torso at that speed. This is what drivers and front seat passengers experience in a collision. In the last 12 months, there have been 186 fatalities and 1,677 hospitalisations from either a driver or a passenger in a car crash.

Have you ever wondered exactly what happens to the human body in a car crash? If so, see the NRSPP's Quick Fact on [What Happens to the Human Body in a Car Crash](#).

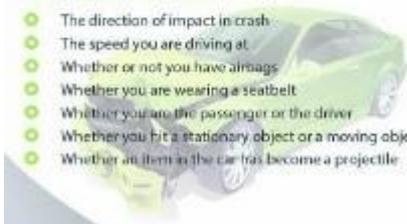
**WHAT HAPPENS TO THE HUMAN BODY IN A CAR CRASH?
QUICK FACTS**

Percentage of occupants with injuries types dependant on impact type



Factors that can affect the severity of injuries received in a car crash

- The direction of impact in crash
- The speed you are driving at
- Whether or not you have airbags
- Whether you are wearing a seatbelt
- Whether you are the passenger or the driver
- Whether you hit a stationary object or a moving object
- Whether an item in the car has become a projectile



Facts

The Victorian Traffic Accident Commissions received the following claims in the last 12 months, involving either a driver, or a passenger inside a vehicle:

188 road fatalities



1,677 hospitalisations with the average injuries being rated as major trauma.

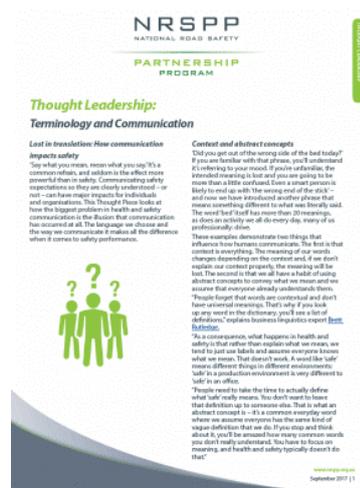
Source: Victorian Traffic Accident Commissions, Victorian Road Safety Statistics 2011-12
For more information visit: www.vta.com.au or www.vtrac.com.au

Featured NRSP Thought Leadership

NRSP Thought Leadership: Terminology and Communication

At the heart of almost every safety problem is confused and imprecise language. Language is identity. It's the lens through which you are seen. It not only expresses what you think, but also shapes how you think and how you influence. There will be a [FREE webinar](#) on this topic.

[Read More...](#)



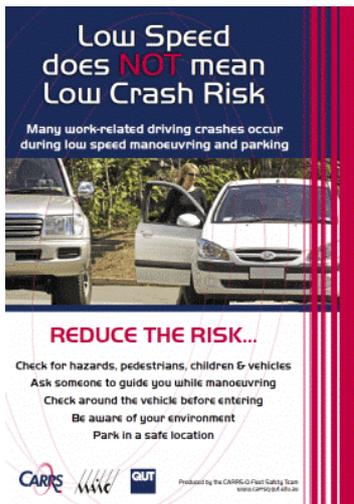
NRSP Resources

NRSP Quick Fact: Wearing Your Seatbelt Could Save Your Life

This quick fact focuses on the importance of wearing a seatbelt, and how wearing a seatbelt could save your life. It highlights some key facts and statistics.

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Fact Sheet: Low Speed does NOT mean Low Crash Risk

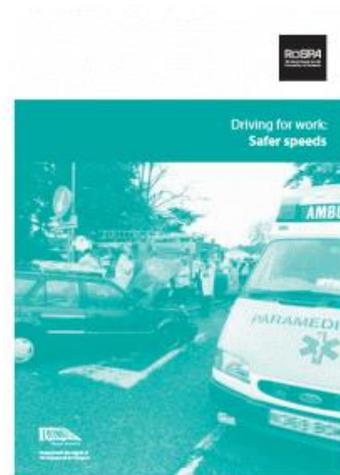
Many work-related driving crashes occur during low-speed manoeuvring and parking.

[Read More...](#)

Driving for Work: Safer Speeds

This Driving for Work: Safer Speeds guide gives simple advice on how employers and line managers can help to ensure that their staff are not tempted or pressurised into driving at inappropriate speed.

[Read More...](#)



Events



The 2017 Australasian Road Safety Conference (ARSC2017)

Conference from 10th October 2017 to 12th October 2017. The Australasian College of Road Safety (ACRS), Austroads, ARRB and Curtin Monash Accident Research Centre (C-MARC) invite you to attend the largest road safety-dedicated conference in the Southern Hemisphere.

[Read more...](#)



FREE NRSP Webinars: Trauma Surgeons Insight – Speed, Cars, Crashes, and The Recovery

FREE webinar on October 18, 2017. This webinar will explore how a crash effects a human’s body and how small differences in speed and types of crash effect it. Leading trauma surgeons Dr Kate Martin and Dr Scott Ferris will explain what they see, why it occurs and what it means in the long term for recovery.

[Read more...](#)



FREE NRSP Webinars: Talking Sense – Why language is the key to safety

FREE Webinar on October 26, 2017. Linguistics expert Brett Rutledge will discuss how understanding what safety is leads to a better way of communicating its importance.

[Read more...](#)



13th Australasian Injury Prevention and Safety Promotion Conference

Conference on November 13th to 15th, 2017. With a theme of “Take Action”, the Conference will be a multi-disciplinary event featuring representatives from all facets of injury prevention including research, teaching, practice and policy.

[Read more...](#)



FREE NRSP Webinars: What happens when workers and mobile construction plants interact?

FREE Webinar on November 15, 2017. Downer Road Services have been exploring technology solutions over a number of years. This webinar will cover the solutions they have trialled to date and the

promising new technology that they are currently exploring.

[Read more...](#)



ADVI 2nd International Driverless Vehicle Summit

Conference on November 16th to 17th, 2017. The Australia and New Zealand Driverless Vehicle Initiative (ADVI) invites you to attend and gain access to global thought leadership on the subject of driverless vehicles, and their safe implementation onto our road network.

[Read more...](#)



Shiftwork and Fatigue Management 2017 Conference

Conference on November 16th to 17th, 2017. Organisations has also come to realise that not managing fatigue effectively, can have major financial consequences

[Read more...](#)



FREE NRSP Webinars: Keeping safe around vehicles is easy...isn't it? Low Speed Vehicle Run Over Prevention

FREE Webinar on December 6, 2017. Low Speed Vehicle Run Over accidents (LSVRO's) can happen to anyone, anywhere, anytime. Join us to hear the effect of one such incident on a community, and the measures that the Georgina Josephine Foundation encourages people to put in place, to ensure it does not happen to others when at home, at work or elsewhere.

[Read more...](#)

Links

- [Cadel Evans - sharing the road, Graham and vulnerability](#)
- [This Is How Much Car Safety Has Improved Since the 1990s](#)
- [How to Wear Your Seat Belt Properly](#)

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