

Welcome to the revamp of NRSPP's Program Partner Newsletter for existing and prospective partners. This newsletter was put on hold during our transition to a new Host.

That done, NRSPP is now proudly housed at the Monash University Accident Research Centre (MUARC). Over coming months, a Partner renewal process will commence to reflect changes in the new Charter and revisit our Partner Agreements.

NRSPP

Program Partner Update

This six-monthly Partner newsletter provides an update on the inner workings of NRSPP and is designed for our current and prospective partners. These will typically go out June and December each year. This first edition is to celebrate the formalising of our new home at MUARC.

You can also register for our monthly newsletter at www.nrspp.org.au

If you do not wish to receive this newsletter, please let NRSPP know.



Over the past 12 months things within NRSP have been in a state of flux, which is why we have been a little quiet in our direct partner communications. That will all change with us now having settled into our new home at MUARC.

Now starts NRSP's next exciting chapter, with the resources of Monash University to further strengthen NRSP's collaborative approach to workplace road safety.

We did not sit idle during the transition though.. In fact, NRSP with MUARC has emerged stronger and we are delivering:

- NRSP/MUARC and George Weston Foods have secured one of the forthcoming major projects AAA fatigue research projects
- Austroads/NRSP Suicide in Road Transport (SiRT) project
- our first organisational driver distraction campaign
- the second forthcoming aggressive driving campaign with MUARC and Budget Direct
- Forthcoming Directors and Officers Course for Safety Workers Behind the Wheel. An NRSP initiative in collaboration with Flinders, Griffith and Monash Universities supported by Zurich Insurance.
- Revamp of the NRSP Total Cost Calculator through LaTrobe University Industrial Design Students

The other exciting collaborative initiative is Empowr Mobility, an NRSP social enterprise with two pilot projects funded by Victorian Department of Transport and Transport Accident Commission and involving eight vehicles. Other partners include Coffey Ford, Ganbina, Grow, L2P, Griffith and Swinburne Universities, and MUARC.

Reflecting on 2019 and early 2020, I must mention a couple of key collaborative highlights.

Watching the Re:act behaviour change program grow each year under Hard Edge's leadership is a standout. Re:act has expanded beyond Victoria into New South Wales, Queensland and over to the United Kingdom. The 2020 theme was driver distraction and it was fascinating to see the different campaigns and angles which emerged.

The other area is the Suicide in Road Transport (SiRT) project. SiRT started with Toll Group research being presented to the NRSP Steering Committee, which evolved into a major Austroads funded collaborative research project that will be delivered early next year. Once again, a collaborative project involving many different partners to explore solutions.

One last acknowledgement: all the NRSP Partners who the program has engaged with throughout 2019 and 2020, be it through meetings, webinars, workshops, conferences, summits or any of the content we have developed collaboratively. Thank you for your support. We placed the partner process on hold in 2019 during the transition and are now reopening the process.

Looking towards the 2020/21 financial year, we will revisit the core elements of NRSP, identify what has worked, what can be improved, and other potential opportunities. We are keen to hear from our partner base as well on what you want more of.

I am excited about the tangible impact some of these projects may have. Each one is entirely collaborative – stay tuned for more and I hope you can actively join us.

a message from

Prof. Barry Watson | Independent Chair of NRSPP

It's almost a year now since I took over the role of Independent Chair of the NRSPP. During this time, I've continued to be impressed with the wide range of activities undertaken by the program and the depth of the engagement among its many partners. The program provides a wonderful example of what can be achieved through collaboration, information sharing and the promotion of good practice. At a time when we are struggling to make further inroads into reducing road trauma in Australia, the program provides a means to mobilise and guide organisations to enhance their road safety performance. As we approach the last year of the current National Road Safety Strategy and planning commences on the next strategy, the NRSPP provides an example of the collective action required to bring about community-wide change in road safety outcomes.

The coming year for the NRSPP represents an exciting time with the hosting of the program moving from ARRB to MUARC. MUARC has extensive expertise and experience in the work-related road safety field, which will undoubtedly open up new opportunities for collaboration and avenues for information sharing. I'd also like to take this opportunity to thank the ARRB for hosting the program during its formative years. Under the stewardship of ARRB, the NRSPP has grown from being a fledgling network in 2014 to currently having over 130 partners. This set the program on an excellent course for making a sustained and significant contribution to road safety, which I'm sure will continue with the support of MUARC.

"The most dangerous thing you can put on the road is a kilo that does not need to be there."

– Chris Dhu, Essential Energy following his October webinar

a message from

MUARC

MUARC Director, Professor Jude Charlton, said the Centre was strongly committed to supporting the NRSPP to ensure the Program continues to help Australian organisations develop a positive road safety culture to reduce work-related road trauma.

"Collaboration, sharing and innovation is at the heart of the NRSPP and is an approach that MUARC values highly and is keen to maintain," Professor Charlton commented.

"The Centre welcomes NRSPP with great enthusiasm and we are committed to supporting this important initiative as the 'go to' platform for workplace road safety in Australia."

MUARC has a long history of providing the highest quality research, training and provision of independent recommendations to support the local and international communities it serves. The Centre will continue to produce research with real-life implications to support the NRSPP in their vision to create evidence-based safety policy and practice.

MUARC will draw upon its extensive national and international transport agency networks to support the NRSPP in their vision to improve road safety. The NRSPP will also be supported through complementary Faculty-based research groups across Monash university as well as access to the university's state-of-the-art research platforms and facilities. MUARC's enterprising approach to partnerships and interdisciplinary collaborations will be a cornerstone to supporting operations of the NRSPP.

Overview

“Good culture is the enemy of great culture.”

*– Keith Hoskins, APA Group
in his November webinar*

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Welcoming New Partners

In June 2019, the Steering Committee placed on hold the new Partner process during the transition from ARRB to MUARC. The process has now been reopened with a commitment form.

There is no cost to become an NRSPP partner, only a commitment to help improve workplace road safety through the program. Welcome you our new Partners since the last Program Partner newsletter:



MONASH
University

ACCIDENT
RESEARCH
CENTRE

3M Science.
Applied to Life.™



e**driving**®

Futureye



SENSEMAP®



Recognising NRSP Swinburne Intern Students



A core element of NRSP is its content creation and engagement; for that we rely on an intern program with Program Partner Swinburne University. NRSP's small budget goes a lot further through such a collaborative approach and partner support. The partnership with Swinburne provides constant creative renewal and a chance to grow emerging students in being passionate about road safety by conveying data, messages and storytelling in engaging mediums.

For 2019/20 NRSP has had the pleasure of Gabrielle Fetalvero joining the program. Gabrielle has brought her own flair into the NRSP with her favourite pieces being: NRSP SunSmart Quick Facts and Posters, developed with Cancer Council Victoria, and Grasshopper Environmental: Safety, Sustainability And Productivity – Triple Treat Drives Business Success.

Gabrielle's stand-alone project has been development of her 'What's on Your Mind? No Distraction' campaign, which provides a resource pack designed to engage an

organisation's entire workforce around distraction. Gabrielle worked with Dr Kristie Young, Tim Roberts, Jerome Carslake, Mark Stephens, Kym Bancroft and Stephen Hehir to develop the content, engagement process and sound boarding.

"Working with the NRSP has really helped me become more confident in myself and my design ability. I've also learned a lot about keeping organised and working autonomously and have had opportunities to work with experts in the transport industry."

- Gabrielle Fetalvero

With Gabrielle's exit, NRSP warmly welcomes Caitlin Xavier as the new NRSP Swinburne intern. Caitlin worked on the selected Re:act 2020 campaign for Melbourne, 'You miss a lot when you're distracted.'

Some Key Achievements

- NRSP presented at numerous events in 2019 and 2020, including TMR's National Driver Distraction Summit, Embedding a pPositive Road Safety Culture in Your Workplace webinar, Safe People's Injury Management Summit: Toward 2030, to name a few.
- Michael Holmes, Sydney Metro's Road Transport Safety Advisor, won NRSP's Best Paper with Implications for Improving Workplace Road Safety at ARSC2019 for his paper A Review on International Best Practices to Improve Heavy Vehicle Safety in Urban Environments and was our first Thought Leadership and webinar presented through Monash University
- NRSP secured NHVR Safety Funding for Stage 1 of Adapting Transport for London's Construction Logistics and Community Safety initiative to Australia. The draft framework to be launched November 2020 as part of Road Safety Week.
- NRSP is delivering Stage 2 of Suicide in Road Transport Project, funded by Austroads, which commenced April 2020 and will conclude early 2021.
- Delivery of 16 webinars reaching more than 4,450 registered attendees.
- NRSP Utilities Forum 2019 was kindly hosted by Santos in Brisbane and was linked with the Safer Together Road Incident Review forum on the previous day. The Australian Automobile Association attended to help inform its newly released Road Safety Research Fund. The 2020 forum was to be hosted by Optus in Sydney and has been delayed until 2021.
- NRSP Program Partner Hard Edge expanded Re:act into NSW in 2019, with Queensland and England joining in 2020.
 - oOh!media adds a 'wow' factor to Re:act resulting in Re:act featuring on more than 300 digital screens in universities, bars, retail outlets and roadside locations, across inner city Melbourne and Sydney
 - Young people's attitudes and behaviour on our roads changing before your eyes
- NRSP Program Manager Jerome Carslake became a first-year judge on the Vero Advancer Awards, presented in Sydney on October 24, and the 2019 Brake Fleet Awards.
- NRSP's social initiative Empowr Mobility has been accepted into the Monash 2020 Generator.



Students in the annual Re:act program develop fresh thinking and positive messaging in their road safety campaigns to drive behaviour change and raise awareness among 18-25 year old road users of a critical road safety issue where they are overrepresented.

Re:act is a collaborative program led by NRSP Program Partner Hard Edge and supported by several industry partners. Now in its fifth year, in 2020 Re:act ran in three cities in Australia – Melbourne, Sydney and Brisbane – and expanded internationally into London. There are plans for further national and international expansion in 2021.

As part of Re:act 2020, communication design students at Swinburne University and University of Technology Sydney (UTS), advertising students at Queensland University of Technology (QUT) and design students at University of the Arts London (UAL) were challenged to create a campaign that highlighted the road safety topic of distraction, a major challenge for all young road users, including drivers, pedestrians and cyclists.

The Re:act 2020 campaigns determined by the partner panel to be the most compelling were:

- 'You miss a lot when you're distracted', which used the virtual presence of wild animals in the Melbourne city centre to highlight distraction as a road safety danger.
- 'Killer playlist', which focused on music as a distraction and leveraged the double meaning of 'killer'.
- 'Where's your sense?', an attention-grabbing and easy to understand campaign that highlighted mobile phone-focused pedestrians and cyclists in dangerous situations.
- 'Eyes up, phones down', which used easy-to-understand messaging and eye-catching animation to remind young people to look up from their phone and be aware of their surroundings.

Feedback from Re:act program partners indicated the quality of students' campaigns, including their level of research and creative thinking, was extremely high and comparable to professional road safety communicators. Program partners also reinforced the importance of Re:act's ability to increase awareness among a group of road users overrepresented in road trauma but hard to reach with road safety messages.

With funding from the Re:act program, the students behind each selected campaign will work with the support of Hard Edge to launch their campaigns on their respective university campuses. Re:act media partner, oOh!media, will also run the campaigns on its landmark billboards in three Australian states.

Visit reactforchange.com to view the selected campaigns or find out more about the Re:act program.

2019 Utilities Forum



Santos hosted the fifth Utilities Forum, in Brisbane on October 23-24.

The Utilities Forum provides a unique opportunity for organisations to 'deep dive' into their workplace road safety risks with industry peers and share ideas on how these risks are being addressed. As part of the forum, attending partners complete a benchmarking template that facilitates and provides direction for the discussion.

This year, 19 partners from the electrical, gas, telecommunications and water sectors engaged in the forum, with EcoLab and Nestle also joining for the second year running. The Australian Automobile Association also attended to help practically inform their forthcoming Road Safety Research Fund workshop. Each forum builds on the feedback from each of the previous years and this year was a standout session.

As an ice breaker, the Utilities Forum joined with Safer Together Land Transport Incident Review Panel, which had the theme Driver Distraction. A range of industry partners openly shared incidents caused by driver distraction and fatigue and the mitigations they are exploring and implementing to promote improvement and prevention.

Following the panel, David Bobbermen from Austroads led a discussion on the Seven Disruptions to Transport and Mobility. David took the role of an energetic futurist to help challenge the partners into what may be on the horizon, and how it may impact worker operations when on the road.

The networking dinner is a regular highlight. This year, Lucia Kelleher dived into Busy Brain Syndrome as the root cause of distraction (see her webinar on the topic). The brain can only do so much. Put simply, overload it and humans miss the obvious. Like the keys that suddenly materialise even though you looked there numerous times...

There was a great team effort behind the 2019 NRSP Forum:

- Tim Roberts, our engaging facilitator
- Dr Lucia Kelleher, Busy Brain presenter and data analyst extraordinaire
- Andrew Leibie, passionate leading market toxicologist
- Dr Darren Wishart, the smiling challenger on driver behaviour and the basics of telematics
- All of the partners who attended, and Santos for kindly hosting.

Read more in our News Item:

NRSP Holds Its Fifth Utilities In Brisbane, Hosted By Santos

Suicide in Road Transport (SiRT)

The Suicide in Road Transport Project (SiRT) has been established as a collaborative initiative between NRSP and Austroads.

Toll Group tabled with the NRSP Steering Committee a growing issue affecting their drivers, but one they have no control over. Specifically, this issue relates to third parties dying by suicide by positioning themselves in front of work vehicles. Toll's analysis of third-party fatalities involving their vehicles identified that up to one in five were suicides.

Austroads provided NRSP with some seed funding to explore the area and identify a plan for a larger collaborative project to better understand this issue and develop support or possible solutions to reduce them and their impact.

A workshop was held to confirm the proposed structure and collaborative approach. Stage 2 commenced in April 2020 with four key streams operating concurrently: Language and Communications; Data Analysis; Interventions, and Research (Impact of road related suicide on third parties; Barriers to the success of road related suicide interventions).

State Insurance Regulatory Authority will host a final workshop in February in NSW.

[EMPOWR] Mobility

Empowr Mobility is a new Social Innovation established by NRSPP, which is creating an ecosystem of opportunity for aspiring young people and organisations suffering transport disadvantage.

Empowr Mobility will lease affordable, safe and fit-for-purpose 5 star ANCAP vehicles to individuals and community groups for the purpose of enabling safe mobility. Each vehicle is fitted with CARA that gathers information to help ensure vehicles are well managed and beautifully maintained.

CARA is a virtual mentor that protects the vehicle and the people driving them.

The information gathered also delivers a closed-loop driver-behaviour education system that provides periodic feedback to each individual. Giving them insights into what they most need to focus on and why it's important. It's a continuous process that nudges drivers towards safer eco-driving habits that reduce fuel consumption and crash-risk. CARA also generates driving scores that are reviewed quarterly and influence their insurance premium.

Empowr vehicles are made available at low cost through corporate partners. Empowr leases the vehicles to aspiring young people, those who need them most and organisations, to increase access to jobs, education, training and social connections.

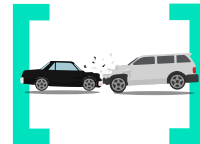
Empowr Mobility is commencing a pilot with Victorian Department of Transport, involving four vehicles supplied by Coffey Ford, two vehicles into the TAC L2P programs in Mildura and Sale. A further two vehicles will be provided to aspiring individuals. Empowr Mobility is also part of the Monash University Generator's 2020 Accelerator cohort which commenced 1 September. Other partners include Mission Australia, Coffey Ford, Mercurian Group, Laverton Community, SunAssist and Swinburne University.

Victorian Department of Transport (DoT) is supporting the Empowr pilot and involves TAC and L2P.

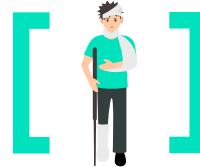
Problems We Address



Disadvantage



Driver Risk



Fatalities & Injury



Affordability

For more information please go to
www.empowrmobility.com

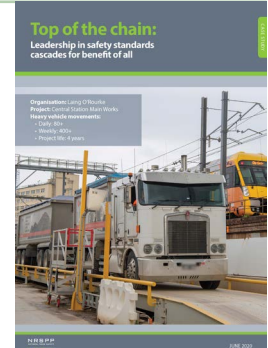
New Website Content

Case Studies | 7 additions to the 40 already online

Laing O'Rourke Australia

Top of the Chain – Leadership in Safety Standards Cascades for Benefit of All

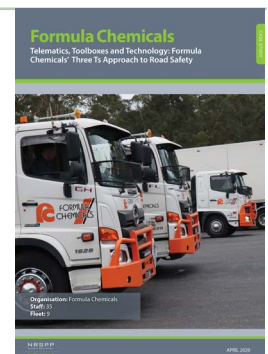
Mandating safety standards as part of project contracts can increase safety performance across the supply chain without impeding project delivery. It is also an opportunity for organisations to build a reputation as safety leaders while making people in their industry, and their community, safer.



Formula Chemicals

Telematics, Toolboxes and Technology – Formula Chemicals' Approach to Road Safety

A sustained focus on safety, built on a foundation of educating and communicating expectations to workers, translates into efficiency and other business benefits. While safety measures can be introduced progressively to build a safety culture over time, company leadership must lead by example.



UnitingCare Queensland

Sustained Safety Focus and Risk Management Reduces Crashes, Insurance Premiums and Fleet Costs

Making vehicle and road safety a central focus of fleet management has delivered major bottom line savings, particularly in insurance costs, and significant crash reductions for not-for-profit UnitingCare. Driven by an inspired funding model that guaranteed management support and sustained improvement, impressive results have driven a strong, self-perpetuating safety culture.



Grasshopper Environmental

Safety, Sustainability and Productivity – Triple Treat Drives Business Success

Safety, sustainability and productivity cannot only co-exist but are complementary forces that drive business success. For Grasshopper Environmental, this combination has improved safety and environmental performance while driving bottom line benefits and fueling success in winning major contracts.



Essential Energy

Mobile Fleet Condition and Performance Influences Road Safety Outcomes

Working in the high-risk electricity sector, Essential Energy's workforce has a heightened understanding of safety. However, extending safety awareness to an everyday activity such as driving, something many of us do regardless of their type of work, was an important link to make for all employees. Given the 40 million kilometres travelled every year by Essential Energy drivers, awareness of driver safety was identified as being of critical importance.



SX Protection

How Telematics can Improve Driver Behaviour and Safety Culture

Collecting data can be a powerful force for improving workplace road safety and driver behaviour. Southern Cross Protection's approach, which sees data as an educational tool and motivates drivers through competitive rewards systems, had immediate and amazing results on the company's safety performance – and bottom line.



Nestlé Australia

Distracted Drivers: How to Engage Drivers in Workplace Road Safety and Stop Mobile Phone Use While Driving

When Nestlé in Australia took the bold step to stop mobile phone use while driving, to address driver distraction, it expected some resistance. It got the opposite, receiving virtually unanimous support across all levels of the organisation and employees who drive for work feeling the company values their safety.



Posters | 1 of 12



DIDO and Fatigue (D.I.D.O.)

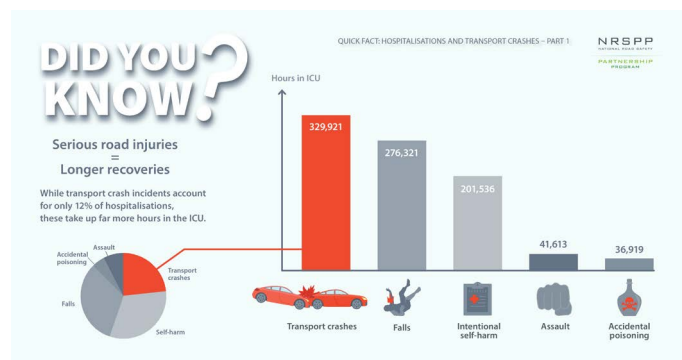
Did You Know | 4 out of 55

DID YOU KNOW?

Cycling 10km each way to work would save \$1700 per year in transport costs.

It also has physical and mental health benefits and is a great way to incorporate regular exercise into your busy day.

NRSP QUICK FACT: CYCLING



DID YOU KNOW?

The way we drive is directly related to how we live.

Drivers who are more satisfied with their lives report less traffic violations.

WEBINAR: WE DRIVE THE WAY WE LIVE
INSIGHTS INTO SAFER DRIVING AT WORK

NRSP PARTNERSHIP PROGRAM

DID YOU KNOW?

50% of P-platers and 27% of learner drivers reported having driven when very tired on a recent trip.

Rather than deliberate risk-taking, this may reflect their busy lifestyles, with many young people juggling work, study and other commitments and driving at night to get to and from work or to socialise.

LSAC ANNUAL STATISTICAL REPORT 2018 - RISKY DRIVING AMONG AUSTRALIAN TEENS

NRSP PARTNERSHIP PROGRAM

Visit **NRSP: Did You Know?** for more

Throwback Thursdays | 4 of 65

Take care of yourself this Easter break.

Be safe on the road, manage your personal space and mind your headspace.

Try being virtually connected and not isolated.

NRSP PARTNERSHIP PROGRAM

Laing O'Rourke outlines key lessons in adopting and implementing safety standards:

- Be resolute
- Start early
- Leadership is essential
- Look for opportunities for innovation

NRSP CASE STUDY: TOP OF THE CHAIN - LEADERSHIP IN SAFETY STANDARDS CASCADES FOR BENEFIT OF ALL

NRSP PARTNERSHIP PROGRAM

Expenditure on road safety is an investment, not a cost.

Each US dollar invested in road safety returns \$15 on average – a 1,500% rate of return.

NRSP WEBINAR: ZURICH INSURANCE - TOTAL COST OF ROAD RISK

NRSP PARTNERSHIP PROGRAM

Where's your head at?

Look out for signs of poor H.E.A.D.S.P.A.C.E. in yourself at work:

- Headaches and other physical illnesses**
- Emotional state:** becoming easily frustrated and agitated
- Appetite:** eating too little or too much
- Disinterest:** lacking motivation to do work
- Sick days:** taking (or wanting to take) more sick days
- Productivity:** struggling to complete work in a timely manner
- Annual days:** not having time to use annual leave days
- Concentration:** struggling to focus and remember things
- Energy:** feeling tired and fatigued

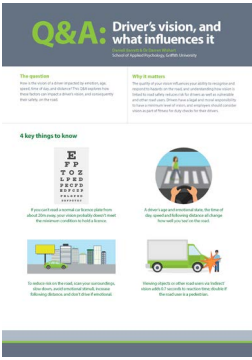
FACT SHEET: RECOGNISE POOR H.E.A.D.S.P.A.C.E. - PERSPECTIVES FROM BOTH ONESELF AND MANAGERS

NRSP PARTNERSHIP PROGRAM

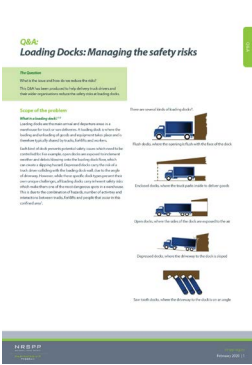
Visit **NRSP: #ThrowbackThursdays** for more



NRSP Q&A: Consequence Management Framework

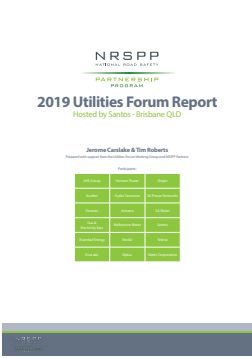


NRSP Q&A: Driver's vision, and what influences it



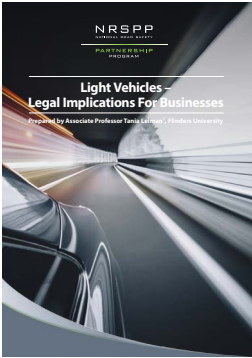
NRSP Q&A: Loading Docks – Managing the safety risks

Reports | 1 of 8



2019 Utilities Forum Report

Research | 1 of 6



Light Vehicles – Legal Implications For Businesses

Videos



- Jump Starter: Pre-start Check
- Jump Starter: Stow it
- Jump Starter: You don't drink and drive so why drive tired?
- Jump Starter: Shared Vehicles – Stay Safe, Stay Well, COVID-19 Hygiene Management

Thought Leadership | 3 of 31



Safely delivering the growing urban freight task

Safely delivering the growing urban freight task:
Learning from international best practice

As freight and urban freight grows, it is essential to ensure that the task is delivered safely. This document explores the challenges of urban freight and provides a framework for managing the task safely. It includes a list of key principles and a checklist for urban freight safety.



Stop deaths, and compensation claims – make sun protection a priority at work

Stop deaths, and compensation claims
Make sun protection a priority at work

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Principles of Weight Distribution on Flatbed Trailers for Safety and Success

More Thought Leadership:

Changing how we change: overcoming resistance to introducing new policies

High Occupancy Vehicle Safety

How to Safely Load & Secure Heavy Vehicle Trailers in 4 Steps

Quad Bike Safety – Exploring the Issues

Safer vehicles, safer roads: How are your people getting to work?

Shared Obligation: Third Party Driving Behaviour Impacts Industry Road Safety Efforts

“There’s A Real Human Being In This Truck”: The Effect Of ‘Suicide By Truck’ On Drivers

Webinars | 12 of 73



SunSmart: Why it's important to think about sun protection on the road

More Webinars:

APA Group's case study on Safety Culture in a H&S Strategy

Australia Post: Stay Alert! There's A Life Riding On It

The Essential Energy Road Safety Journey

Future Eye: Changing how we change: overcoming resistance to introducing new policies

Nestlé: Talking Mobile Phone Use In Vehicles with Nestlé

NSW Police: Safer Vehicles, Safer Roads: How Are Your People Getting To Work?

Pedders Suspension: The implications of weight on the mobile office

SX Protection: How Telematics Can Improve Driver Behaviour and Safety Culture

Toll Group: Learning the Lessons: What Ten Years of Fatalities Data at Toll Group can Teach Us about Road Safety

Michael Holmes: Safely Delivering The Growing Urban Freight Task – Learning From International Best Practice



Uniting Care Queensland's Road Safety Journey: Lessons, Challenges and Innovations



DIDO and Fatigue (D.I.D.O.)



Tips To Get The Best Ergonomics From Your Car Seat

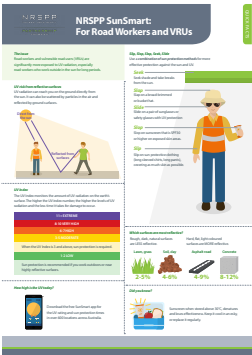


Safe Towing – Understanding Weight and Loading



Driver Safety at Roadworks

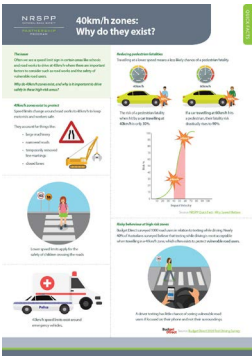
Quick Facts | 15 of 62



SunSmart For Road Workers and VRUs



Vision – Part 1
Vision – Part 2



40km/h zones: Why do they exist?

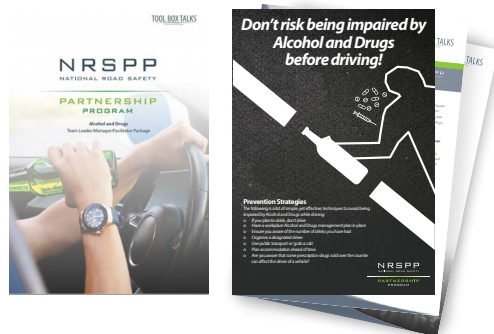
More Quick Facts:

- Side Effects of Driver Fatigue
- The Problem with Driver Fatigue
- Tired? What's Your Crash Risk?
- SunSmart Organisation's duty of care to workers
- SunSmart – Driving for Work
- What is the Average Crash Age of Vehicles and Who Does it Involve?
- What You Need to Know Before You Load: Payload and the GMV for Light Commercial Vehicles
- Hospitalisations and Transport Crashes – Pt.1
- Hospitalisations and Transport Crashes – Pt.2
- Vision and Heavy Vehicles – Part 1
- Vision and Heavy Vehicles – Part 2

Tool Box Talks

NRSP identified a gap in road safety Tool Box Talks through discussion with our partners. What exists is often not evidence-based.

So NRSP has introduced Tool Box Talks, which are 15-20 minute presentations that provide knowledge regarding work-related driving and promote discussion and awareness of work-related driving safety. Consequently, toolbox talks are an ideal broad-based intervention strategy that can be used to highlight issues associated with work driving safety. They are also a key component in demonstrating your organisation is providing a Duty of Care to your workers.



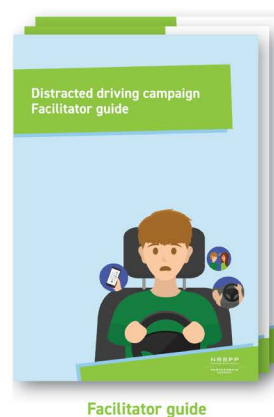
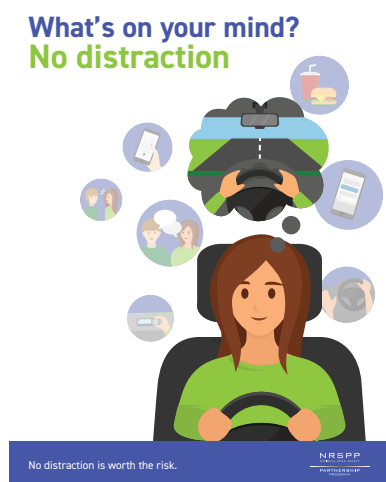
Each electronically supplied Tool Box Talk Package contains the following items to assist industry in delivery:

- Aid for the promotion of discussion
- Topic background information and fact sheet
- Poster
- Discussion prompt sheet
- Participant attendance record sheet
- Participant self-assessment sheet
- Discussion review sheet
- Supporting four-slide PowerPoint presentation.

All Tool Box Talks packages are now available for FREE at [NRSP: Packages](#)

What's on Your Mind? No Distraction

NRSP's First Organisational Road Safety Campaign



Fact sheets



Posters



Social media posts



e-signature banners



Questionnaire



Videos

As one of the fatal five risks on the road, raising awareness in the workplace on the issue of Distracted Driving is extremely important and this campaign aims to achieve this. There is a range of materials an organisation can use, as well as a guide on how to best utilise these resources and execute the campaign.

The campaign provides an opportunity for organisations to demonstrate that road safety is a core value of the organisation and as such their entire workforce is engaged and empowered to understand what they can do to make the roads safer.

This is a first in a series of campaigns on different road safety topics aiming to engage an entire organisation's workforce on a range of road safety issues.

The resource pack for this campaign includes Facilitator guide, Fact sheets, Posters, E-signature banners, Questionnaire (pre and post evaluation), Social media posts, Videos and Distraction blog.

These resources are available to download for FREE at [NRSP: What's on Your Mind? No Distraction](#)

What's in the Pipeline?

We have a number of projects and resources in the pipeline for the NRSP website, which will be developed over the remainder of 2020.

Fact Sheet

- NSW, Vic, SA and WA have Slow Down Move Over laws, similar principles apply regarding increased protection for emergency and breakdown vehicle operators and their safety when responding to an incident

Q&A

- What are the traits of safer drivers?
- How does vehicle technology work?
- How to introduce an Alcohol and Other Drugs Policy?
- How does lifestyle impact workplace road safety?
- Culture and complacency and ensuring a continuous improvement approach.
- How do you treat driver breaches?
- What is the right measure for vehicle asset utilisation that drives both safety and efficiency?
- Are incentives driving the wrong behaviour – jobs, sales, repairs, etc?
- Telematics – how to best use data to drive culture?
- How do organisations deal with minor bingles?

Do you see anything that you think you could assist with? Or is there anything you would like to develop with NRSP?

Let us know, please contact:

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NRSP Funders

