Eco-Safe Driving: Safety and the Environment

What is Eco-Safe Driving?

Eco-Safe Driving is a style of driving which reduces fuel consumption and improves a vehicles efficiency, significantly reducing the impact of gasoline on the environment.



Decreased: Net decrease in glacier volumes



Increased: Ocean heat content



Decreased:Polar ice sheets



Increased:
Sea surface
temperature



Decreased: Net decrease in sea-ice extent



Increased:Air temperature over ocean



Increased: Water vapour



Increased:Middle atmosphere temperature



Increased: Sea level

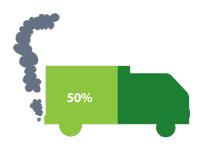


Increased: Air temperature over land

Changes in the global climate



The transport sector is responsible for nearly **25%** of global energy related CO₂ emissions



It is estimated that this will **double** by 2030

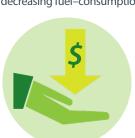
Advantages of Eco-Safe Driving include:



Environmentally Friendly

Carbon emissions reduced through

decreasing fuel–consumption



EconomicalReduces fuel and maintenance cost



Stress-FreeReduces aggresive driving



Safer Drivers

Eco-driving has resulted in a 40% reduction in accident rates

Ways to implement Eco-Safe Driving



Maintain a constant driving speed



Maintain a good distance



Maintain smart route choices



Maintain optimal tyre pressure



Minimise idling



Minimise vehicle load