

# NRSP Evaluation

## Partner Benefits

### Overview

The National Road Safety Partnership Program (NRSP) offers a collaborative network to support Australian businesses in developing a positive road safety culture. An evaluation of the NRSP was conducted to measure its implementation and effectiveness, assessing all activities since the program's inception in 2014. This resource identifies how partners benefit from NRSP's outputs and activities.

### Knowledge Centre

A central feature of the NRSP website is the Knowledge Centre. The Knowledge Centre is a hub for internal and external road safety content.

**1,785 resources are available in the Knowledge Centre**

| Content category         | Number of resources |
|--------------------------|---------------------|
| Safe users               | 1036                |
| Road safety management   | 813                 |
| Safe vehicles            | 490                 |
| Safe speeds              | 154                 |
| Safe roads and roadsides | 151                 |



### Impacts on the Industry

NRSP activities and outputs have been referenced in government material and external stakeholder guidelines, reports, research, and strategy papers. At both a government and external-stakeholder level, the NRSP is endorsed as a valuable mechanism of change for improving organisational road safety whilst also providing novel insight into current workplace road safety practice.

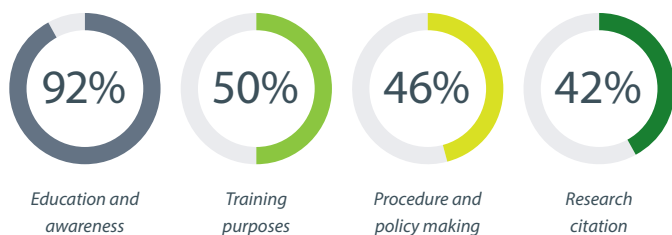
### Notable references to the NRSP in government material and external influencer material (2018–2020)

- 2020**
  - Government of Western Australia:**  
Driving Change Road Safety Strategy 2020–2030
  - Australian Capital Territory Government:**  
Road Safety Action Plan (2020–2023)
  - National Road Safety Strategy**  
2011–2020 Implementation Status Report
- 2019**
  - Austrroads:**  
Guidelines for the Provision of Heavy Vehicle Rest Area Facilities
  - Australian Automobile Association:**  
Reviving Road Safety Report
- 2018**
  - ANCAP:**  
Submission to the inquiry into progress under the National Road Safety Strategy 2011–2020

## Outcomes

The NRSP's resources proved to assist partners in a range of road safety related goals over a 12-month period.

### Primary reported purposes for stakeholders accessing NRSP resources:

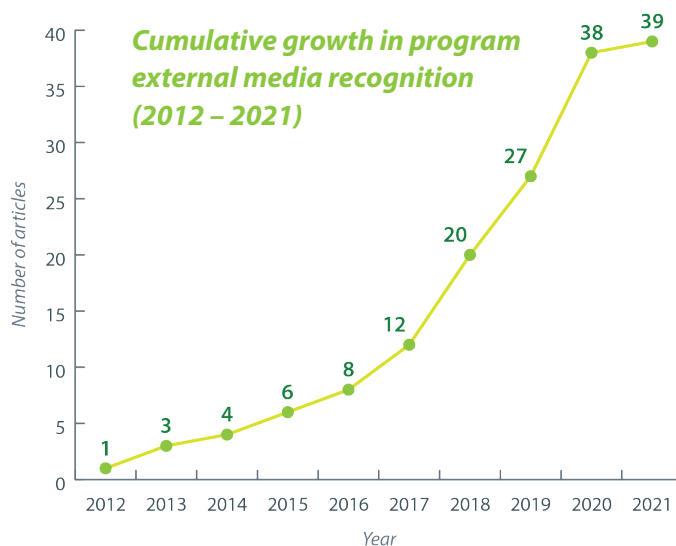


*"[The partnership] opened communications between organisations we were previously unconnected with"*

(Senior Manager - Productivity, Safety and Environment, regulatory body)"

## Recognition of the NRSP

Various government materials utilise NRSP Quick Facts, Case Studies, Thought Leadership pieces and Guide content to illuminate key areas of concern, road safety statistics, or to demonstrate the implementation of successful road safety strategies in the private sector. NRSP activities and outputs have been consistently utilised in external media publications since 2012, drawing on information obtained from NRSP material, recognising NRSP resources or activities, or quoting expert opinion provided by Jerome Carslake.



## NRSP Director, Jerome Carslake

Jerome Carslake has been widely recognised as a subject matter expert (SME) in the field of organisational road safety, evident by extensive SME invitations presented below.

*"It's a great network to be part of for support and resources. Jerome, program lead is my go to if I have a challenge or scenario which he or the network may be able to help with"*

(Safety, Health & Environment Manager, food and beverage manufacturing)

