

NRSP
NATIONAL ROAD SAFETY

PARTNERSHIP
PROGRAM

National Road Safety Partnership Program (NRSP)

Prospectus



A partnership between:



ACCIDENT
RESEARCH
CENTRE

NRSP
NATIONAL ROAD SAFETY
PARTNERSHIP
PROGRAM

Why the NRSP was Established

Any life lost on our roads is one too many – and, in most cases, it’s avoidable.

When you consider that vehicle-related incidents remain the highest injury risk to workers in Australia and that they are the highest organisational risk for most businesses, why wouldn’t you act? How much are poor road safety practices costing your workers, brand and operations?

Sadly, humans make mistakes on the road that can have far reaching and life changing consequences. To reduce their impact, we all need to work together to share the responsibility and reduce the risk.

What is the workplace road safety problem?

Road travel is the highest risk activity for most businesses. The risk arises from both business and commute travel to and from work. Two-thirds of all work-related fatalities involve a vehicle, at a conservative annual cost to the community of \$1.5 billion, \$500 million of which are direct compensation payments (Safe Work Australia 2016). From an organisation’s perspective, the total cost of an incident can be 8 to 53 times higher than the insurance cost payout (Zurich 2015).



Vision, Mission and Values

The vision of NRSP is:

All businesses and organisations striving to eliminate serious injury and death from work-related vehicle crashes.

The supporting mission is to ensure that:

- Benefits of minimising work-related vehicle crashes are recognised and vigorously pursued
- Leadership of all businesses and organisations recognise that work-related vehicle crashes are unacceptable and avoidable
- Minimising work-related vehicle crashes is accepted as a shared responsibility
- Approaches to minimising work-related vehicle crashes are based on evidence
- Addressing work-related vehicle crashes becomes part of core business activity

Key objectives

- Share and promote local and global knowledge to help businesses develop their road safety culture
- Collaborate with organisations throughout Australia
- Reward and recognise innovation and achievements in reducing road incidents
- Grow partnership and influence with organisations throughout Australia
- Implement governance and sustainability of NRSP
- Contribute to the delivery of the National Road Safety Strategy

What Does the NRSP do?

The NRSP provides free networking, support and education to assist organisations in making road safety part of their organisational culture. The NRSP can help businesses of all sizes, across all sectors, to build road safety initiatives specific to their workplace and beyond. Importantly, it brings together and promotes conversations between businesses, government and researchers to help Australian organisations develop a strong safety culture – something that is critical to running a successful business.

A key principle involves recognising that many organisations are facing similar problems, and that one may have a simple solution which when shared can help save lives on the road and at the same time improve business efficiency.

How does the NRSP work?

The NRSP aligns its initiatives with the internationally recognised Safe System approach to road safety, and the ‘Vision Zero’ goal of eliminating fatalities and serious injuries. Reflecting a Safe System approach, the NRSP Framework consists of two core components: Corporate Engagement and Strategic Facilitation.

Corporate Engagement: activities NRSP undertakes to engage with organisations and encourage them to take actions to improve road safety within their workplace and sphere of influence.

Strategic Facilitation: formal (e.g. working groups, forums, and special projects) and informal (e.g. online forums, personal discussions) collaborations to give organisations, governments and the research sector an opportunity to share knowledge and experiences.



A partnership between:

Corporate Engagement



Q&As



Thought Leaderships



Tool Box Talks



Organisational Campaigns

Wet Weather Driving Tool Box Talk

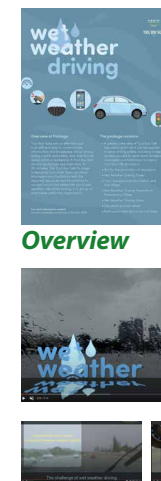
Tool Box Talks are for engaging workers who drive for work. At some stage everyone will use the road network. Therefore reducing road trauma is a shared responsibility so we need everyone to do their bit.



Poster



Facilitator Guide



Videos



PowerPoint

Organisational Campaign

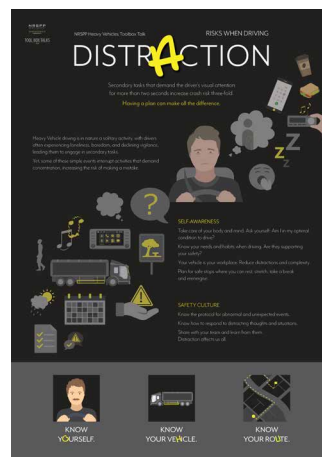
The organisational campaign aims to help an organisation engage all of its workers. It is a resource that could be used for National Road Safety Week. The campaigns provide an engaging evidence based platform to share relevant research.



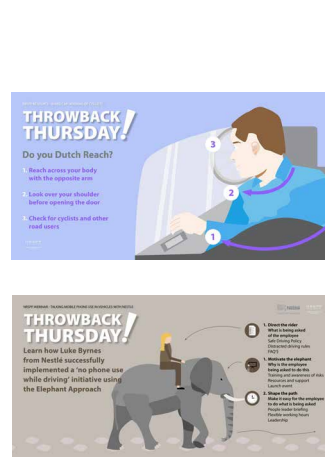
Case Studies



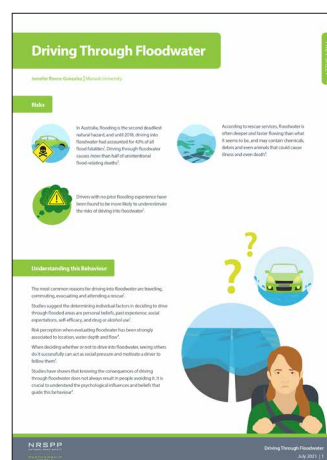
Quick Facts



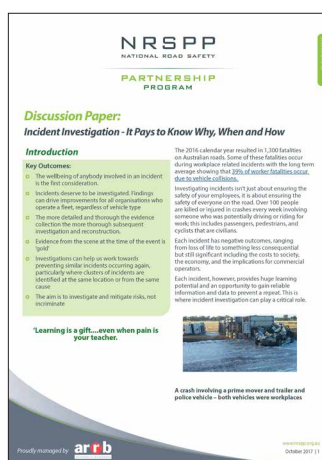
Heavy Vehicle Tool Box Talks



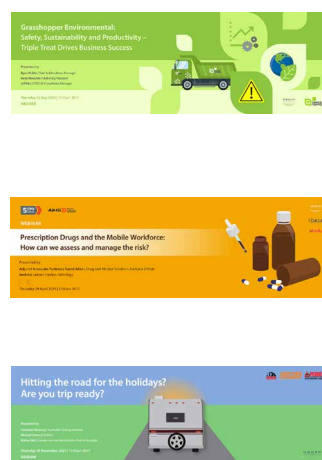
Throwback Thursdays



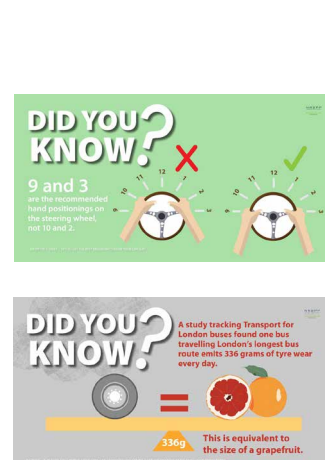
Fact Sheets



Discussion Papers



Webinars



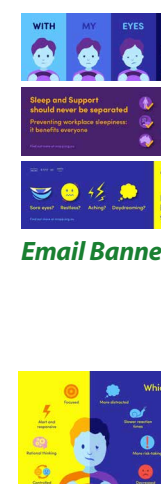
Did You Knows



Posters



Posters



Email Banners



Social Media

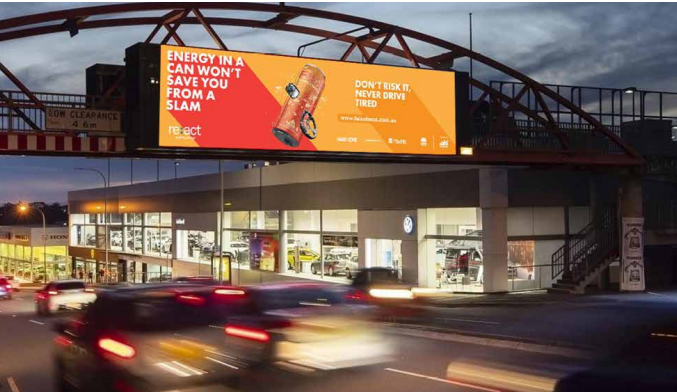


Videos

A partnership between:

Strategic Facilitation

Working Groups (currently 5 active and 7 in maintenance)



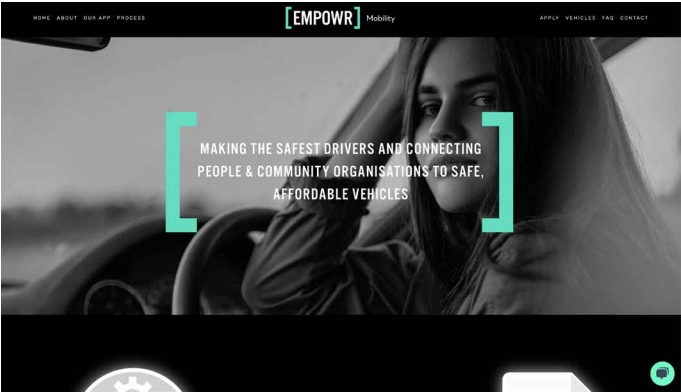
Re:act (Active)
An initiative of NRSPP partner Hard Edge, the annual Re:act program challenges university and college students to raise awareness of road and workplace safety issues and change behaviour among 16-25 year olds. Its purpose is to engage and bring together a collaboration of industry, government, higher education institutions and students, and give an experience that inspires positive outcomes.



Construction Logistics and Community Safety-Australia (CLOCS-A) (Active)



Utilities Forum (Active)



Empowr Mobility (Active)
Empowr Mobility is a Social Enterprise, putting aspiring young Australians, people experiencing disadvantage, and community organisations into affordable, safe and fit-for-purpose vehicles.

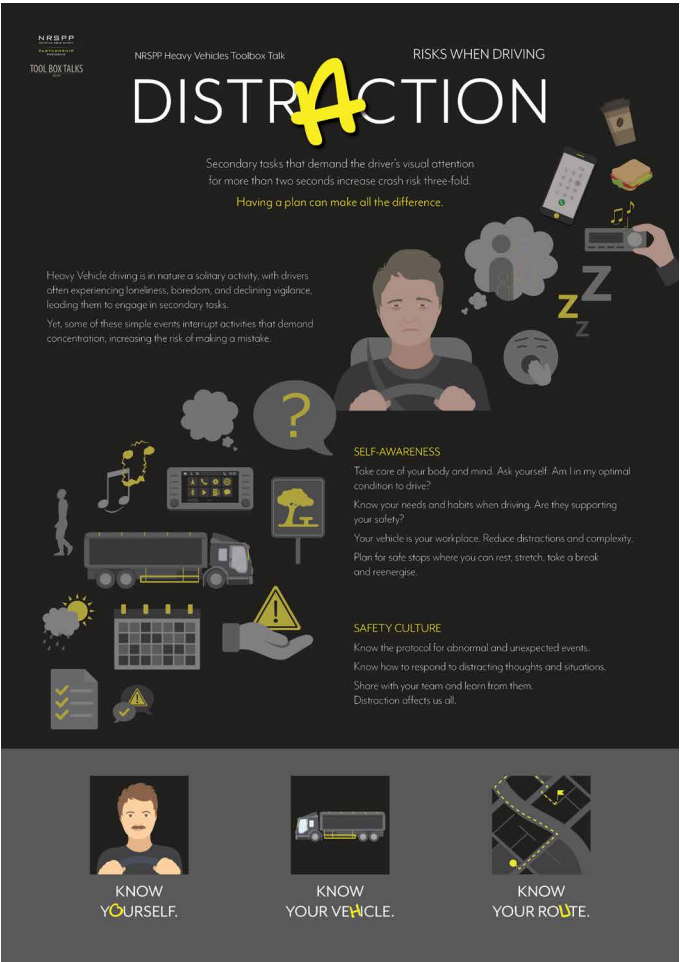
- Active**
- NRSPP Led:**
- Construction Logistics and Community Safety - Australia
 - Heavy Vehicle Tool Box Talk
 - Prevention of Suicide in Road Transport
 - Utilities Forum
- NRSPP Partners With:**
- Empowr Mobility
 - Re:act

- Maintenance**
- Grey Fleet
 - Headspace
 - High occupancy Vehicles
 - Safe Use of Mobile in Vehicles
 - Safer Vehicles are Better Business

Heavy Vehicle Tool Box Talk — Distractions
A new series of Tool Box Talks aimed at heavy vehicle driving is now underway. The first heavy Vehicle Tool Box Talk was created around the topic of “distraction”. The package includes an Overview Document, a Fact Sheet, a Poster, a Facilitator Guide, a PowerPoint Presentation and a 3 minute Video.

The TBT development process is enhanced to include peer-based learning videos and ensures continuous improvement and that the package resonates with the target audience as illustrated to the right.

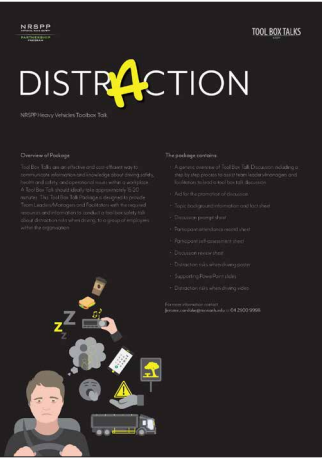
Overview of the Package



Poster



Poster



Overview



Facilitator Guide



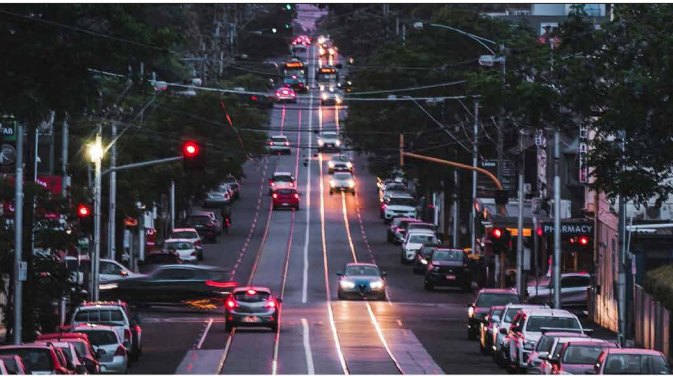
PowerPoint



Videos

Special Projects

When an opportunity emerges NRSPP will engage their partners who are interested in collaborating and sharing their knowledge to work on the project. NRSPP has a number of special projects running at all times. Below are some examples.



Project Brief - SAG6224



Suicide in Road Transport


Please note that the following document references suicide attempts and deaths by suicide. The discussed project has a focus on road suicide prevention and explores data, interventions, and related research. This may be distressing for readers, particularly those who are vulnerable to suicide. Caution is recommended for those reading this document and for those who search out the mentioned references.

Introduction
The Suicide in Road Transport (SIRT) National Working Group (NWG) has been established by the National Road Safety Partnership Program (NRSPP) and Austroads. The NWG brings together associated industry representatives, experts and government to better understand the issue of suicide in road transport and collaboratively identify and explore potential options to address the problem and consisted of over a 100 different people.

Suicide Scale
Suicide is a major public health problem and is one of the leading causes of death in Australia. In recent years, there has been an average of 3,000 suicides in Australia. To provide some further context in 2018, suicide was ranked as the 13th highest cause of death overall (causing 1.9% of all deaths in Australia). It is the leading cause of death in the younger demographics (e.g. 15–44 year olds) as younger people aren't dying from heart disease or age-correlated issues.

Road Traffic Suicides
Suicides on the road system are relatively rare but like all road trauma have significant impacts on the system and other road users. Road traffic suicides are a particular problem for the heavy vehicle industry with drivers placed at risk of death, injury and trauma. The distress can impact many people, including drivers of other vehicles, passengers, first responders, witnesses and bereaved family members. There has been little research about suicides that involve road traffic. In part, this is because of the difficulties in distinguishing suicides from other types of road crashes. The difficulty of identifying suicides that occur on roads mean that they are widely regarded as under-counted. Estimates from different countries suggest between 1% and 10% of road fatalities may be suicides. In Australia and New Zealand, road traffic suicides are excluded from road trauma fatalities. This data is used to assess the safety performance of roads and the road transport system, and suicide is considered an unrelated public mental health issue.





SAG6224 Suicide in Road Transport Project Brief | 1

Suicide in Road Transport Prevention

The Suicide in Road Transport (SiRT) National Working Group (NWG) has been established by the National Road Safety Partnership Program (NRSPP) and Austroads. The NWG brings together associated industry representatives, experts and government to better understand the issue of suicide in road transport. Through understanding the issue, we can work to minimise the variables that lead to such high rates of suicide in the industry.

Directors and Offices Course

An NRSPP initiative in collaboration with Flinders, Griffith and Monash Universities and sponsored by Zurich Insurance. The course includes seven modules and draws on NRSPP workplace road safety research. A risk assessment is conducted prior, participants develop a three-year strategy and six-month action plan, with course participants presenting six months later on what worked, what didn't and next steps.



How will you Benefit?

Why should your organisation become part of the NRSPP?

- The NRSPP provides:
- a single point of coordination and funding to impact national work-related road safety
 - conduit into government, as the program is directly linked with the National Road Safety Strategy
 - an alignment with Australian research centres, ensuring evidence-based solutions and that research-inspired solutions are practically based
 - brand recognition for being active, contributing to community good and highlighting industry good practice
 - ability to influence NRSPP's work program of research topics, content development, working group and special project development
 - an opportunity to collaborate on common issues with a range of industry peers

How will your organisation benefit?

- Ability to promote and share good practice with peers
- Opportunity to network with industry leaders
- Ability to provide direct feedback to vehicle manufacturers through ANCAP
- Linkage and engagement with key policy makers nationally
- Ability to combine resources with peers on common issues to find solutions
- Improved safety, productivity, efficiency and reduced environment emissions

What will you have access to?

- Ability to quantify the real costs of road incidents to your organisation
- Access to the latest thinking and supporting evidence on improving travel safety
- Knowledge, good practice for managing key workplace related road safety risks
- Support resources from across industries and businesses which NRSPP facilitates. You have a problem, share it with us, we find peers and research to help address it.

NRSPP Knowledge Centre

 47 Case Studies	 75 Did You Knows	 4 Discussion Papers	 37 Fact Sheets
 30 Posters	 28 Packages	 83 Quick Facts	 101 Throwback Thursdays
 34 Thought Leaderships	 41 Videos	 76 Webinars	 15 Q&As

<https://www.nrspp.org.au/knowledge-centre/>

A partnership between:



Partner Benefits

NRSPP Partners can influence the program’s content development, special projects and many other aspects of their industry-led research. Partners also have access to unique resources such as the NRSPP Total Cost Calculator that quantifies the real costs of road incidents specific to your organisation.

Partners Booklet

Each partner who comes on board will receive a booklet that addresses common safety related obstacles that drivers may face on the roads. The booklet will be customised with specific details and information relating to their company and is aimed at employees of their organisation.



NRSPP would like to thank Uniting Care for the foundations of the booklet, as well as Jemena for their customisation inputs of the first completed copy, to be featured in Safe Work Month.



Involvement in the Q&A Process

NRSPP Q&As represent an opportunity for program partners to pose a workplace road safety problem, with NRSPP then leveraging its network of workplace parties and external experts to evaluate the scope and solutions to the problem.

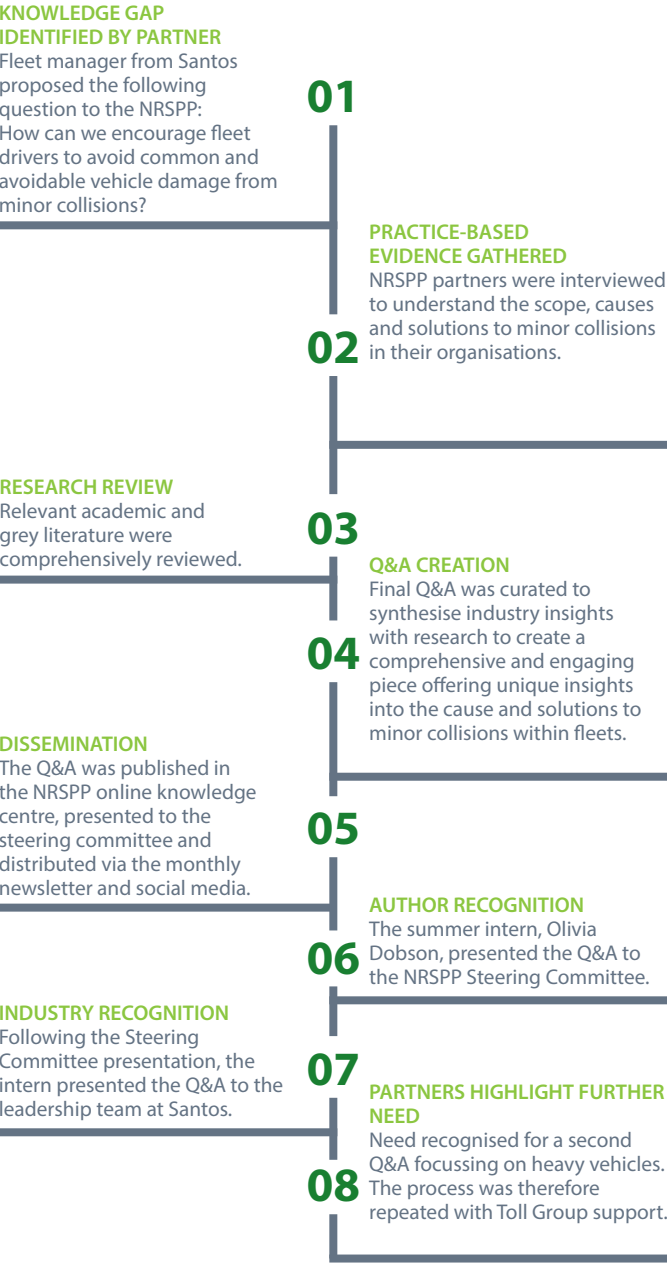
The 2021 Q&A, ‘Reducing the major cost of minor collisions’, is an example of the process illustrated below.



Reducing the Major Costs of Minor Collisions
Written in collaboration with Monash University



From Complacency to a Continuous Improvement Safety Culture
Written in collaboration with Griffith University



Join our Community

NRSPP has a large group of industry partners who collaborate to help create safer roads, vehicles and users. Become a part of this supportive community. Featured below are some of our industry partners.



Formula Chemicals



Rio Tinto



Grasshopper Environmental



Sutherland Shire Council



Essential Energy



State Transit Authority of NSW



Churches of Christ Queensland



BlueCare



NRSP Partnership Tiers

The NRSP invites organisations to become part of the program irrespective of their size, sector, public, private, not-for-profit—there is a place for your organisation.

The NRSP is currently funded primarily by government and continues to grow because of the industry-led Steering Committee consisting of organisations who had the vision, and resources to guide the program’s development from inception in 2012, launch in 2014, to today.

The program’s success is based on an active ‘doing’ partner base. The NRSP partner tiers provide avenues for involvement from funding the secretariat, sponsoring specific elements or growing the support network.

The NRSP has four partnership tiers that allow organisations to have their involvement and activities formally recognised. Many organisations remain informal partners and contribute to the program through working groups and special project involvement. The four partner tiers include:

Governance Board (GB)	Steering Committee (SC)	Sponsorship Partner (SP)	Program Partner (PP)
Members of the GB contribute a minimum \$60,000 per annum to support the activities of the NRSP Secretariat or they can choose to fund a specific project or workplan deliverable.	Members of the SC are industry leaders who nominate to lead and strategically guide the NRSP, host meetings and actively participate in areas of the program relevant to their organisation’s interest. The SC Partners renew triennially and selections are finalised by the Governance Board.	SP are Program Partners who then go on to fund specific projects or activities of NRSP greater than \$5,000 and less than \$49,999. To become an SP, organisations must first be a Program Partner and must apply to become an SP.	In-kind commitment that is a good first step to becoming part of NRSP to understand how it functions and opportunities for engagement. PPs are required to make an action commitment to expand the program’s workplace road safety knowledge base through case studies, webinars, internal resources, policies, etc.
✓ reviewing and approving financial management policies and procedures	✓ monthly internal communications	✓ ability to influence the NRSP work program	✓ recognised on NRSP website Program Partner page with listed commitment
✓ confirming that the work program from the Steering Committee aligns with the available budget	✓ representation on the Steering Committee	✓ recognition in the NRSP Monthly Bulletin and where relevant on the website	✓ ability to participate in Working Groups
✓ evaluating and monitoring compliance with Charter provisions	✓ ability to influence the NRSP work program	✓ recognition on NRSP home page	✓ access to NRSP support network to identify solutions to road safety issues
✓ Finalising the selection of Steering Committee partners triennially following nomination period	✓ recognition in the NRSP Monthly Bulletin and where relevant on the website		✓ 6-monthly communications
	✓ recognition on NRSP website		✓ featured news item
	✓ a conduit to other funders, national road safety forums and Steering Committee partners		
Includes all other entitlements			

NRSP Network

Core Funders



Government of South Australia



National Heavy Vehicle Regulator



Transport for New South Wales



State Insurance Regulatory Authority



Queensland Government



Road Safety Commission



Transport Accident Commission

Steering Committee



Australasian Fleet Management Association



Australian Automobile Association



BHP



Commonwealth Bank



Essential Energy



IAG



Innovation Group



JESI



MONASH University



Rio Tinto



Safe System Solutions



TOLL



Uniting Care



Vero



Viva Energy Australia



Zurich

NRSPP Testimonials

“Our company like most companies had an issue with Fleet and driver behaviour.

I reached out to NRSPP after searching the internet for any programmes that could and would help support a Safe Drive campaign to promote awareness to the situation we were facing. Since initial discussions with NRSPP (11 months ago) we have rolled out the safe driving campaign within the business using materials from not only internally but a significant amount from the NRSPP.

I can say that because of the support/contribution NRSPP has provided we are running at an average of 23% reduction in reportable incidents and Fleet claims. The Safe Drive Campaign has been a resounding success.”

~Marko Oreb, Jemena



“Thank you for organising the presentation around fleet/heavy vehicle management... I would like to share this amongst my management team at Gilgandra Shire Council as I feel it may be a very good discussion point.

Please thank the presenters from Sutherland Shire for their work and efforts to get this out. I find it to be very informative.”

~Andrew Woolley, Gilgandra Shire Council



“It’s a great network to be part of for support and resources. Jerome is my go to if I have a challenge or scenario which he or the network may be able to help with.”

~Luke Byrnes, Nestle



“Single most useful road safety source of resources and networks, current practice and research.”

~Claere Kay, Southern Cross Protection



“NRSPP has changed the game with road safety in this country.”

~Research Director, Research Agency

International Recognition of the NRSPP

The NRSPP, delivered in partnership with MUARC, is honoured to have received a 2021 Prince Michael International Road Safety Award.

The NRSPP was initially launched by HRH Prince Michael of Kent on the 5 May in 2014 in Melbourne as part of the Decade of Action Policy and Donor Forum.

In his letter to the NRSPP’s Independent Chair at the time, Professor Barry Watson, HRH Prince Michael of Kent recalled the launch and noted his delight in being able to present the NRSPP with his award in recognition of its innovation and outstanding achievements in improving workplace road safety.

The HRH Prince Michael of Kent noted the importance of the NRSPP in its efforts to ensure the safe use of vehicles by those who drive for work purposes and the sharing of good practice through creating partnerships across industry, government and the academic sectors.

Independent Chair, Professor Barry Watson said

“Since the NRSPP’s launch, the program has grown significantly and has had thousands of organisations and individuals draw on its resources especially over the past 12 months since its partnership commenced with Monash University. The power of the program is the diversity of our partners and their recognition that road safety is not a competitive advantage but a shared advantage.”



NRSPP launch on the 5th of May, 2014 in Melbourne.

NRSPP Evaluation Findings

The program demonstrated significant ROI with \$4 worth of in-kind support from Steering Committee partners alone for every \$1 invested by Government – 2015 Prof. Ian Johnston Inaugural Chair of NRSPP 2014-18.

- Following an evaluation of the NRSPP website user experience in 2017 the website was redeveloped and opened to all users.
- NRSPP’s activities and outputs influenced key decision makers across multiple levels of workplace safety, including industry, government, and external influencers, indicating NRSPP gained recognition as a trustworthy and legitimate source. Jerome Carslake, director of the NRSPP, consistently gained recognition as a subject matter expert.

- The NRSPP’s activities were consistently recognised and referenced in academic literature, scientific reports, and conference proceedings.
- Consistent growth in knowledge dissemination and creation outputs from 2012-2021, with the NRSPP amassing a significant knowledge centre of high-quality resources.
- NRSPP’s strategic facilitation activities exhibited consistent growth between 2012-2021

A comprehensive evaluation of the NRSPP has been completed, which examined the impact of the program on organisational road safety policies and practices and their impact on work-related outcomes. A survey undertaken as part of this evaluation found:

“Has being part of the NRSPP helped you achieve any of the following safety objectives?” (n=43)



How to become part of the NRSPP

Express your interest in becoming part of the NRSPP now:

Any organisation, large or small, is invited to become involved in the program.

Perhaps you are from an organisation which has implemented road safety initiatives and want to share your experiences, or perhaps you want to improve road safety in the workplace but don’t know where to start - either way, we encourage you to get involved! You may also see a gap in NRSPP knowledge, let us know because chances are one of our partners have faced the same issue.

Register your expression of interest with Jerome Carslake:

Contact



Jerome Carslake



Director/NRSPP Secretariat



jerome.carslake@monash.edu OR
nrsppaustralia@gmail.com



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We look forward to working with you!



